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HYDRIVE ENERGY DRINKS AND ENERGY CHEWS EXPAND DISTRIBUTION NATIONALLY

RYE, NY, August 11, 2009 – HYDRIVE Energy, LLC announced today that Dr Pepper Snapple Group (NYSE:DPS) will rollout HYDRIVE Energy Drinks and HYDRIVE Energy Chews in the majority of its distribution locations over the next six months. DPS has company-owned distribution operations that cover approximately two-thirds of the U.S.

HYDRIVE Energy Drinks had been in test in several Midwestern markets since early 2008 with HYDRIVE Energy Chews added to select markets in early 2009.

“The team at Dr Pepper Snapple has done an outstanding job of execution in the test markets with both HYDRIVE drinks and chews. It’s a great partnership and we’re thrilled that they will be expanding our distribution into the balance of the U.S.” said Brian O’Byrne, Chief Executive Officer of HYDRIVE Energy, LLC.

“Since taking an equity stake in HYDRIVE Energy, we’re very pleased with the performance of the company’s product portfolio,” said Larry Young, President and Chief Executive Officer of the Dr Pepper Snapple Group. “HYDRIVE Energy drinks have performed well and continue to show great promise, and we think they will benefit from expanded availability and the addition of the innovative Energy Chews.”

About HYDRIVE ENERGY LLC

HYDRIVE ENERGY LLC was founded in 2006 by beverage executives Mike Weinstein (former CEO Snapple Beverages) and Brian O’Byrne (former CEO Yoo-hoo/Orangina). The company is headquartered in Rye, N.Y. and is focused on bringing healthier energy products to market. HYDRIVE Energy Drinks are non-carbonated, low calorie, enhanced water energy beverages. HYDRIVE Energy Chews deliver the same benefits as the drinks but in a delicious, edible form. For more information, visit www.hydriveenergy.com.

About Dr Pepper Snapple

Dr Pepper Snapple Group, Inc. (NYSE: DPS) is the leading producer of flavored beverages in North America and the Caribbean. Our success is fueled by more than 50 brands that are synonymous with refreshment, fun and flavor. We have 6 of the top 10 non-cola soft drinks, and 9 of our 12 “power brands” are No. 1 in their flavor categories. In addition to our flagship Dr Pepper and Snapple brands, our portfolio includes Sunkist soda, 7UP, A&W, Canada Dry, Crush, Mott's, Squirt, Hawaiian Punch, Peñafiel, Clamato, Schweppes, Rose's and Mr & Mrs T mixers. To learn more about our iconic brands and Plano, Texas-based company, please visit www.drpeppersnapple.com.